



Canadian Pilgrim

Newsletter of the Canadian Society of Mayflower Descendants

Robert W. White, Editor



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Annual Meeting and Compact Afternoon Tea



Please join us for the Canadian Society of Mayflower Descendants Annual Meeting and Compact Afternoon Tea on Saturday, October 25 from 3 to 5:30 p.m. in a new location with a new format. Rather than a luncheon, we will have afternoon tea.

Where: Layton Room, 2nd Floor, Oakham House,
Ryerson Student Centre, 63 Gould Street, Toronto

Cost: \$20 per person

Speaker: to be announced

<https://www.paypal.com/ca/home>

Please make your reservation by October 14th by Paypal (click link above) or send your cheque or money order payable to CSMD to our Treasurer, Maureen McGee, 1060 Ewert St, Prince George BC V2M 2P2. Gould Street is on the campus of Ryerson University, one block north of Yonge and Dundas, between Yonge and Church Streets, a short walk from the Dundas subway stop. Oakham House is at the corner of Gould and Church Streets.

Directions

Paid parking is available at the Campus Store Garage, 300 Victoria Street (between Dundas & Gould—Map page 10). Many other paid parking options are available in the area.

www.csmd.org



Governor's Column



Our big event this year was a visit from Bruce McGunnigle, Governor General of the General Society of Mayflower Descendants on the weekend of May 2 - 3. My wife Joan and I hosted Bruce and his wife Kate to dinner on Friday night and also took them on a visit to Toronto's CN Tower. On Saturday night, 30 members of the Canadian Society attended a dinner at the Toronto Cricket, Curling & Skating Club. Presentations were made to retiring Board of Assistants' members Joyce Cutler, Debbie Clarke and Lynne Webb. Susan Roser then introduced Bruce who brought us up to speed on what was happening at GSMD.

We were deeply saddened to learn of the sudden death of Lynne Webb on July 11. Our sincere condolences were communicated to her husband Gary Bagley. Lynne made a great contribution to the Canadian Society of Mayflower Descendants as Treasurer and it was always wonderful to see her and Gary at our fall Compact luncheons.

I am pleased to report that we received an overwhelmingly positive response to our request for your votes on the required changes to our bylaws: 98 out of a possible 252 members voted (almost 39% of our membership – a better turnout than many political elections!) and all votes were in favour, so the changes to the bylaws have been passed. We will file the necessary paperwork with Corporations Canada ahead of the October 17, 2014 deadline. Special thanks to our Counsellor, Sandy Fairbanks, for drafting the bylaw revisions, to Historian Susan Roser for shepherding us through the process, to Deputy Governor Margaret Dougherty for emailing out and helping to tabulate the ballots, to Treasurer Maureen McGee and Surgeon Dr. George Nye

for their wise counsel, and to Corresponding Secretary Gary Bennett for mailing out and helping to tabulate the ballots – and to all the aforementioned for their careful review and edits!

We look forward to seeing as many of you as possible at our Annual Compact Meeting and Afternoon Tea on Saturday, October 25 from 3 to 5:30 p.m. in the Layton Room, 2nd Floor, Oakham House, Ryerson University Student Centre, 63 Gould Street, Toronto. (See map page 10) Since we had our 'big event' with the Governor General's meeting in early May, we changed the format this year to afternoon tea, but will reinstate the luncheon next year. Following is the web link for payment and location details. --

http://csmd.org/?page_id=91

Please note that we have two important positions to fill on the Board of Assistants. One is that of Secretary and the other the Captain. For details regarding the Secretary position please see page 5 of this newsletter.

With best wishes,

George G. McNeillie, III 

Canadian Society of Mayflower Descendants Spring Dinner



Marion Tait and Courtney McNeillie



*Librarian Brent Rutherford and
Deputy Governor*





*Governor General Bruce McGunnigle and
CSMD Governor George McNeillie*



Governor General Bruce McGunnigle



Rear: Surgeon Dr. George Nye, Corresponding Secretary Gary Bennett, Governor General Bruce McGunnigle, Librarian Brent Rutherford, Governor George McNeillie, Elder Bob White. Front: Deputy Governor Margaret Dougherty, Historian Susan Roser.



Canadian Society of Mayflower Descendants Provincial Numbers

The following statistics from our database of current membership show numbers by province. We also have some international members -- perhaps 4.

BC—26
AB—48
SK—4
MB—6
ON—109
QC—3
NB—6
NS—28
PEI—1
NL—1



Pilgrim Trivia

The voyage took 66 days to cross the Atlantic. The first child born in New England after the ship arrived was Peregrine White, son of William and Susanna White. The landing took place on November 11, 1620, at present day Provincetown, MA, at the tip of Cape Cod.

The first governor of Plymouth Colony was John Carver, who was elected in November 1620, while

aboard the Mayflower. He was again elected in March 1621. He died in April 1621.

The first Pilgrims to be married in New England were Edward Winslow and Susanna White, both widowed during the first winter. They were married in a civil ceremony, as was the Pilgrim custom, on May 12, 1621.

Out of one hundred and two passengers, fifty-one survived the first winter, (1620-1621) Only four of the married women survived - Elizabeth Hopkins, Eleanor Billington, Susanna White, and Mary Brewster. These four women along with the older girls presumably oversaw the food preparation for the three-day harvest feast celebrated by the colonists, Massasoit, and ninety of his Indian men - the feast we now call "The First Thanksgiving". Fifty-two English were at that feast, since Peregrine White was born after arrival.

The Pilgrims didn't use forks. They used a knife, a spoon, a large napkin and their --- fingers, and might share plates and drinking vessels.

William Bradford transcribed his memory of the first Colony in his book titled "Of Plimoth Plantation". The original manuscript is held in the Massachusetts State Archives.

<http://www.ncmayflower.org/trivia.htm>



The Business Pages



BOARD OF ASSISTANTS



Governor: George McNeillie III: governor@csmd.org

Deputy Governor: Margaret Dougherty:
deputygovernor@csmd.org

Alberta Regent: Terry Smith: tlksmith@aol.com

Nova Scotia Regent: Bill Curry: wcurry@billcurry.ca

Treasurer: Maureen McGee: treasurer@csmd.org

Corresponding Secretary: Gary Bennett:
corrsecretary@csmd.org

Historian: Susan E. Roser: historian@csmd.org

Co-Historian: Donna Denison: cohistorian@csmd.org

Captain: George G. McNeillie III: captain@csmd.org

Elder: Robert V. White: elder@csmd.org

Counsellor: Alexander D. "Sandy" Fairbanks:
counsellor@csmd.org

Surgeon: Dr. George R. Nye: surgeon@csmd.org

Digital Administrator: Margaret Dougherty:
administrator@csmd.org

Librarian: Brent Rutherford: librarian@csmd.org

Editor, Canadian Pilgrim: Robert W. White:
editor@csmd.org



STAY IN TOUCH

If you are moving please let us know so we can ensure ongoing mail delivery to you. Do we have your email address and phone number?

Margaret Dougherty
administrator@csmd.org

CANADIAN SOCIETY PIN

Description: Black background with a gold image and lettering. The diameter of the pin is about 7/8 of an inch with a push pin back. Pins are available by mail for \$6.25. Please send cheques or money orders payable to the Canadian Society of Mayflower Descendants (CSMD) to:

Joyce Cutler
 448 Third Line,
 Oakville ON, L6L 4A5
 Phone: 905-827-5304

MEMBERS' BIOGRAPHIES AND PICTURES

We're always looking for members' biographies and pictures to include in our membership database. Please email this information to administrator@csmd.org. The bio should be short, a couple of paragraphs and can include family, hobbies, career, education, etc., and the picture should be a head and shoulders shot.

LIBRARY REPORT

Please note that our library holdings are listed on our website at csmd.org (click on Library Catalogue). Our library is housed in the Canadiana Room at the Toronto Public Library's North York Central branch. Library staff don't do in-depth research, but they will check a limited number of appropriate resources for you. Phone 416-393-7241 or email intellisearch@torontopubliclibrary.ca. Donations of genealogical books are most welcome. Contact Brent Rutherford at librarian@csmd.org

Follow us on Twitter [@CanMayflower](https://twitter.com/CanMayflower)

Like us on Facebook: Canadian Society of Mayflower Descendants

REMINDER!

As of January 1st, the Canadian Society of Mayflower Descendants will use email exclusively to communicate with its members. This helps to keep the Society's costs and dues down and has already improved the frequency of our communications with you. If you don't use email or if we don't have an email address for you, you'll still receive communications by regular mail. If you want to receive Society information by regular mail, please notify the digital administrator at 416-703-3324 or administrator@csmd.org.

Member Dues

Dues for 2015 are payable by November 30th.

You can renew by PayPal, cheque or money order. Cheques and money orders (made payable to either CSMD or Canadian Society of Mayflower Descendants) can be sent to our Treasurer, Maureen McGee, at 1060 Ewert Street, Prince George BC V2M 2P2. You can reach Maureen at treasurer@csmd.org or at 250-562-4876. To pay by PayPal, see the PayPal link at csmd.org under Membership Dues, Fees.

\$45

The Canadian Society of Mayflower Descendants depends on your dues and donations to operate. We appreciate your support.

We Need a Recording Secretary

We seek a member to fill the role of Recording Secretary on our Board of Assistants. Our bylaws describe the duties of recording secretary as follows: "The Recording Secretary shall record the proceedings of the Society and of the Board and mail said minutes to each Board member; shall give due notice of all meetings of the Society and the Board; shall have custody of such records as are not specifically in charge of other officers; shall in general perform all duties usually appertaining to such office, such as keeping track of address changes. He/she shall inform the General Society of the death, resignation or dropping of any member, or of the transfer of any member from another Mayflower Society; shall fill out and return all forms submitted to us by the General Society; shall, with the Governor or Deputy Governor, certify all acts and orders of the Society, using the seal where necessary."

We seek someone who is well organized, comfortable with technology and experienced in taking decision-based, rather than detailed, meeting minutes. The Board of Assistants meets twice a year in Toronto. If you live outside the Greater Toronto Area, we have the ability to Skype or use FaceTime at our Board meetings. If you are interested in this position, please contact Gary Bennett, Chair of the Nominating Committee at corrsecretary@csmd.org

"Thus out of small beginnings greater things have been produced by His hand that made all things of nothing, and gives being to all things that are; and, as one small candle may light a thousand, so the light here kindled hath shone unto many..."

— William Bradford, Bradford: Of Plymouth Plantation



Canadian Society of Mayflower Descendants
Summary of bank transactions
For the eight months ended August 31, 2014
Prepared by Maureen McGee, Treasurer

	General Bank	US Funds	Paypal	Total
Cash on hand, Jan 1, 2014	\$ 38,511.75	\$ 509.77	\$ -	\$ 39,021.52
Transfers between accounts	- 3,200.00	4,000.00	- 800.00	-
Deposits	3,505.37	135.00	2,085.94	5,726.31
Term deposit matured	22,800.54			22,800.54
Total cash in	23,105.91	4,135.00	1,285.94	28,526.85
Expenses paid	6,735.54	4,449.07	68.29	11,252.90
Term deposit	22,800.00			22,800.00
Total cash out	29,535.54	4,449.07	68.29	34,052.90
Cash on hand, Aug 31, 2014	\$ 32,082.12	\$ 195.70	\$ 1,217.65	\$ 33,495.47

CANADIAN DELEGATES AT MAYFLOWER CONGRESS

The General Congress was held Sept. 7 and 8th in Plymouth with the Canadian delegation numbering 4. Our delegates included Acting DGG George Nye (Alberta), AG Joyce Cutler (Ontario) and delegates Brent Rutherford (Ontario) and Bill Curry (Nova Scotia). Our thanks to our delegates for representing our society!

Exciting times are ahead for the Mayflower Society with the presentation of the society's first Strategic Plan. Among the new initiatives that will take place in the coming years are member outreach to provide more benefits; closer communication between the Executive Committee and each society; repurposing of the Mayflower Society House which could include room rentals for vacationing members and new support programs for historians and other society officers. Please contact Secretary General Susan Roser if you would like a copy by email.

Assessment fees will be raised from \$11 per member to \$15, effective January 1, 2016. The proposal to add \$1 per year for the following 5 years to total \$20 was defeated. Beginning January 1, 2015, the \$75 application fee will accompany each application that a society historian sends to Plymouth, instead of each society receiving a yearly assessment invoice. The slate of nominees was elected by acclamation, including our Canadian historian Susan Roser who begins her second term as Secretary General and George Nye who was elected Assistant General. Our new Governor General is Lea S. Filson of Louisiana.

Susan Roser was the recipient of the 2014 Governor General's Distinguished Service Award. This award is was given "In recognition of her invaluable talents used in preserving the Pilgrim heritage and telling the GSMD story; and with thanks for her outstanding leadership, service, and dedication as a national officer, historian, author, and genealogist."





Canadian Delegates at Mayflower Congress

**Back: George Nye, Kathleen Merckel, Brent Rutherford, Elaine Nye
Front: Cyndee Case, Susan Roser, Joyce Cutler, Marion Tait**

New Members



**We welcome to the Canadian Society
the following new members.**

**586
Betty Evans
Picton, ON**

**587
Elizabeth Jones
Picton, ON**

**588
Janice Loewen
Abbotsford, BC**

**589
Merna Forster
Victoria, BC**

**590
Nicola MacIntyre
Toronto, ON**

**591
Ronald Lewsey
Virgil, ON**



Necrology



The Canadian Society extends its most sincere condolences to the families of the following:

Grace Olive Taylor – 2013

Dorothy Allen – 2014

Charles Robert (Bob) Prince – 2014

Margaret K Stead – 2014

Ruth Walsh - 2014

Lynne Anabel Webb - 2014



Lynne Anabel Webb

Lynne was born in Windsor, Ontario on March 4, 1946, the daughter of the late Oliver Alan Myers Webb and his wife, the late Annie Pearl Cady. She is survived by her husband, Gary Bagley; her sister Belva Webb (Richard Burman), her nieces Elizabeth and Annalisa Webb Burman; her brother-in-law Don Bagley

(Shirley), sister-in-law Shirley Johnston (the late Ron), and many Bagley nieces, nephews and grand-nieces and nephews.

Lynne earned her Honours B.A. and B.Ed from Queen's University and began teaching in Atikokan, Ont. After her marriage, she moved to Ottawa and worked at Revenue Canada for the rest of her career. She continued her pursuit of learning, earning an M.A. in French literature and a CGA designation. Her love of education and desire to encourage it in others can be seen in the bursary she set up at Queen's in honour of her father.

She travelled the world with her husband and took her then-teenage sister on her first trip to Europe. Having no children of her own, she was a loving and doting aunt to her Burman nieces, and was unfailingly kind and hospitable to a wide circle of friends, relatives and acquaintances.

Lynne and her husband shared a keen interest in genealogy, and

Lynne was especially proud to discover that she was both a Mayflower and a United Empire Loyalist descendant, and was active in both societies. She also enjoyed attending several family association meetings, especially the Hathaway and Misener annual get-togethers.

Lynne held the following positions in the Canadian Society of Mayflower Descendants. She joined the Society in 1994: and became Member at Large (2002-09) Membership Chair (2003); Acting DGG (2003); Congress Delegate (1996, 1999, 2002, 2011), Treasurer (2010-2013).



Odds and Ends



A Glimpse into the Thriving Business of Family History

By Trent Toone, Deseret News, April 9 2014

Gilad Japhet launched MyHeritage.com out of his garage in 2005. He mortgaged his home, poured all his money into the business, and was not afraid to take a few risks. Almost a decade later, the start up MyHeritage has revenues in the tens of millions of dollars, continues to see significant growth and has more than 160 employees. Its 75 million users have built 1.5 billion profiles and millions of family trees in 40 different languages. So, yes, business has been good, Japhet, MyHeritage's CEO, said in an interview with the Deseret News at RootsTech in February.

"Family history is a lucrative business," Japhet said. "The main reason is people are passionate about it and it is very meaningful in their life. ... Anything that people are passionate about, which involves a lot of word of mouth, has to be good business." Japhet's story illustrates how many family history/genealogy businesses are thriving today.

Tim Sullivan, CEO of Ancestry.com, and Annelies van den Belt, CEO of FindMyPast.com shared business reports similar to Japhet's as they discussed factors of success, challenges and new advancements in genealogy technology. Smaller family history businesses have also found sustainable models in preserving individual life stories and experiences.

There is also tremendous room for growth, Japhet said. "Family history is an activity you can do for life," Japhet said. "Once you have a customer, and you are giving that customer a great service, they become a customer for life."

Factors of success

Founded in 1983, Ancestry.com has grown into the largest genealogy company in the world. According to its website, the company has 1,400 employees worldwide, including 1,000 in Utah.



Revenues have increased from \$166 million (2007) to \$586 million (2013). Ancestry has also benefitted from its sponsorship of the family history reality show "Who Do You Think You Are?" The company estimates that 83 million people in the United States are interested in using an online family history service, Sullivan said, and as a result, Ancestry has aggressively invested in digitizing new content. "There is a universal interest in who we are and where we come from," said Sullivan, who was also interviewed by the Deseret News at RootsTech. Investing in digitized content and creating a positive user experience are two factors that have contributed to Ancestry's success, Sullivan said.

A third way is creating technology that helps users find and share content with their family members. "The size and scale of our community — 2.7 million subscribers, 10 million people visiting the site at any given month — is a tremendous opportunity for collaboration with distant cousins," Sullivan said. "It really comes down to always providing our subscribers with new discoveries. If we can continue to add content ... improve our technology and tools to help people find that discovery ... we can keep our subscribers engaged on the site for many years."

Similar strategies have been beneficial for the United Kingdom-based FindMyPast.com, van den Belt said. "Technology helps us to be connected," she said. "This is about opportunities. The industry has seen significant growth in the last couple of years because digital tools have made it easier for people to find records." Catering to 40 languages, developing family tree matching technology and giving free access to one subscriber's entire family have been major parts of MyHeritage.com's business plan, Japhet said. "You cannot address genealogy well by catering to one market, and even if you cater to the important U.S. market, people in America arrived here from somewhere. They have relatives in other nations," Japhet said. "You need to support users from other nations. That has allowed us to become the leader in many markets worldwide." The matching-record technology was designed to save time for researchers and carries a 97 percent accuracy rate, even with different name spellings and languages, Japhet said. When a person subscribes to MyHeritage, that person's family is granted free access to the website and its resources. "We are about socializing, sharing and collaborating. It spreads the word and ... they infect, in a good way, their family members," Japhet said. "They get hooked on genealogy."

Challenges

Like any industry, there are a number of ongoing challenges in the family history business. There will always be a need for more records. There is a need to develop new technology. Perhaps the two biggest challenges, the CEOs agree, is continuing to fine-tune the user experience and appeal to a younger generation. Ancestry is always looking for talented technology engineers with innovative ideas, Sullivan said. "Without question, the single biggest challenge is creating a user experience that is easy and intuitive," Sullivan said.

FindMyPast and MyHeritage both want to bring family history to the masses. For now, that means appealing to a younger generation of

users with mobile devices. "You see too many people with gray or no hair. How do we get younger generations hooked and engaged?" Japhet said. "We have to do it with excellent mobile applications. We need to compete for their short attention span."

Dennis Brimhall, the CEO for FamilySearch.org, a nonprofit family history organization owned by The Church of Jesus Christ of Latter-day Saints and based in Salt Lake City, expressed concern about another challenge. Some members of the LDS Church around the world don't have access to a computer or the Internet. For these people, FamilySearch has created a booklet called "My Family: Stories That Bring Us Together," in which they can record family information by hand. Brimhall said FamilySearch is interested in creating a texting app that will enable users, primarily teenagers, to build their family trees.

New technology

Each company mentioned continues to devote a significant amount of its resources to technology development. Ancestry has been in the DNA business for more than a year and in that time has created a database of more than 300,000 people. Many subscribers have already used this new technology to unlock family mysteries and make new family connections. "Traditionally, Ancestry has been about our ancestors. DNA is now bringing that experience of connecting with living people," Sullivan said. "That's a powerful new way people are going to be able to explore their family history. We think DNA will be an incredibly great way for people to get started in family history."

Preserving stories

StoryWorth.com is a family history business that was recently featured in the New York Times. According to StoryWorth, a user selects a list of questions. Each day one of the questions is emailed to loved ones who in turn reply with a story or experience. The stories are then collected, preserved and shared with family members. It's an easy way to write a little bit each day, StoryWorth founder Nick Baum said in the article. According to the article, 31-year-old Baum founded StoryWorth in 2012. Since then, subscribers have generated more than 10,000 stories while paying an annual fee of \$49, which covers a family of up to six members and provides an unlimited amount of data storage. Baum didn't tell the New York Times about his company's revenues, but he did say it was profitable.

Team Taylor

In the first 25 years of his business career, Tom Taylor said he interviewed hundreds of people to analyze information and write about their business strategies. At one point, Taylor realized he was more interested in the people and their individual lives. So Taylor started a business called Pictures and Stories, which helps clients preserve their life stories and experiences in custom books and videos. It didn't hurt that his wife and business partner, Alison, had a background in photography, art and graphic design. Pictures and Stories, a full-time business for the Taylors, has been going **strong**



for about a decade now. "We're not getting rich, but we make a respectable living," Tom Taylor said of the Salt Lake City-based business. "We love our work. It's a fascinating and wonderful experience. We become close to our clients and they feel like family."

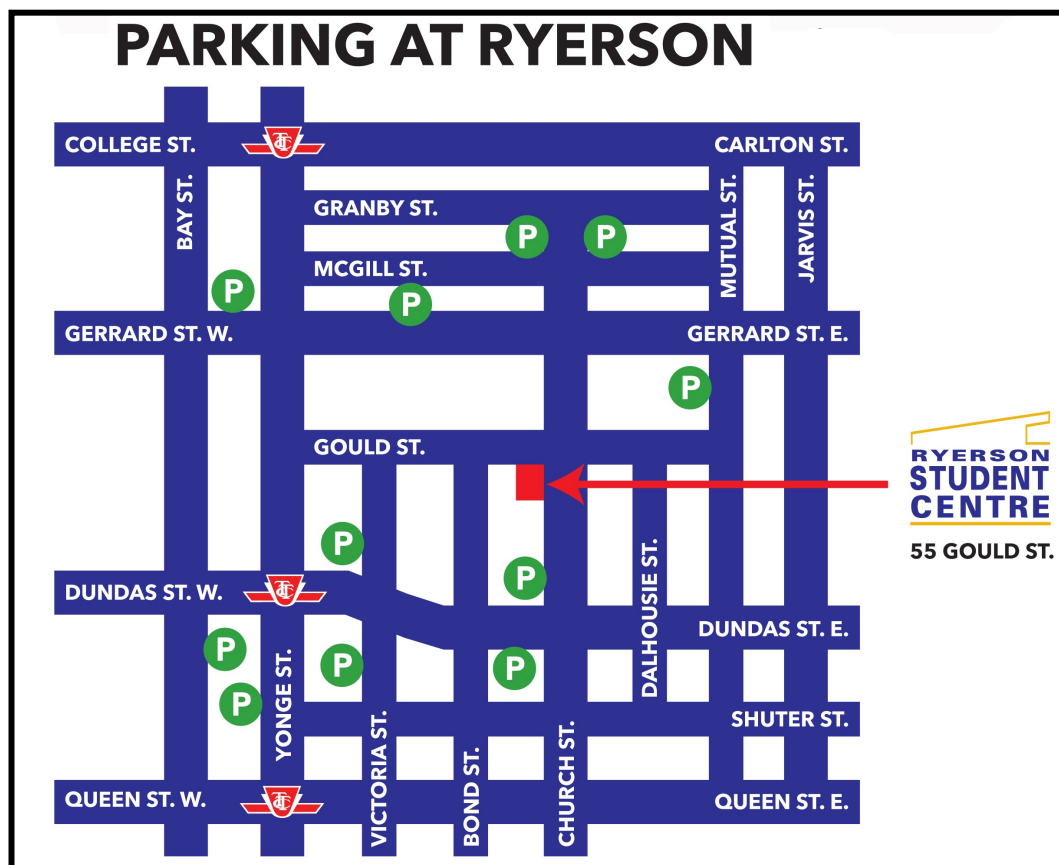
The Taylors estimate they have completed hundreds of projects over the years. They are busiest in the months leading up to Christmas. They work closely with each customer to make sure the project is progressing correctly, and they say they have never had a dissatisfied client. "We know we've done a good job when we show a client the final product and they cry," Alison Taylor said. "We want to give them something that will last." What do family history's smaller businesses, such as Pictures and Stories, have in common with the global genealogy websites? Everyone has a family heritage and a story to tell. "You might think your life is not that interesting, but everyone has an interesting story," Tom Taylor said. "It's always an adventure."



The Periodical Source Index

The Periodical Source Index, or PERSI, is the largest subject index to genealogy and local history periodical articles in the world. It is an index to more than 2.5 million entries from thousands of historical, genealogical and ethnic publications. Most of PERSI's articles are from periodicals covering the United States and Canada, but you can also find thousands of genealogy and local history entries (in both English and French) from Britain, Ireland and Australia.

Created by the staff of the Allen County Public Library Foundation and the ACPL's Genealogy Center, PERSI is widely recognized as a vital tool for genealogical researchers. For years, PERSI was available in a series of books but now is available online at the FindMyPast web site. PERSI is updated frequently. Now FindMyPast has images to the indexes, allowing the user to access articles, photos, and other material that might be difficult to find using other research methods. PERSI's titles may be searched free of charge although viewing the contents found requires a paid FindMyPast subscription.



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Contributions of Mayflower and Pilgrim related articles and news of members are welcomed.

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